

LEGACY OF HOPE.

FALL 2019



A CHARITABLE AND GIFT PLANNING GUIDE FOR THE BARBARA ANN KARMANOS CANCER INSTITUTE

A BEAUTIFUL LEGACY: FARRAH FAWCETT FUND SUPPORTS CANCER PATIENTS



The Barbara Ann Karmanos Cancer Institute gratefully recognizes actress Farrah Fawcett on the 10-year anniversary of her passing. More than 85 patients have received patient assistance over the past several years because of her incredible legacy of caring.

Actress Farrah Fawcett was born Mary Ferrah Leni Fawcett on February 2, 1947. She was the second daughter of Pauline, a homemaker, and Jim Fawcett, an oil field contractor. Farrah became a star of stage, film and television. The roles that put her career on the map included Jill Monroe in the 1970's series *Charlie's Angels*, and as the battered wife in the 1984 movie, *The Burning Bed*. Though she will always be remembered for her fresh-faced beauty and iconic blond hair, it was her beautiful spirit that proved to have the most impact.

In 2006, Farrah was diagnosed with anal cancer. She was declared cancer free on her 60th birthday on February 2, 2007. However, three months later, a routine doctor's visit revealed that cancer had returned with metastases to her liver.

In 2007, she started the Farrah Fawcett Foundation to support anal cancer research and high-risk human papilloma viruses (HPV) research. In addition to cervical, vaginal, vulvar, penile and oropharyngeal cancers, HPV is responsible for 90 percent of anal cancers.

Farrah was grateful that she could afford her own treatment but understood the financial burden that a cancer diagnosis

brings to a family. Before her passing, she created the Farrah Fawcett Fund for Patient Assistance to help provide the basic needs of cancer patients undergoing treatment.

Unfortunately, Farrah succumbed to her disease on June 25, 2009, at age 62.

Today, her foundation continues its mission and the fund is available at seven cancer centers in the United States, including the Barbara Ann Karmanos Cancer Institute. The fund assists patients to defray the costs of medication, gas, rent/mortgage expenses, household utility costs and other basic daily needs.

"Patient assistance grants are vital to many of the patients we serve. Facing a cancer diagnosis is emotionally and physically challenging, and the financial burden is often overwhelming," says Katrina Student, chief development officer, Karmanos Cancer Institute. "With the support of the Farrah Fawcett Fund for Patient Assistance, Karmanos Cancer Institute can provide vital funds for patients in need.

This helps alleviate some of their financial burdens so patients can focus on their treatment and recovery."



> To support the Farrah Fawcett Fund for Patient Assistance at Karmanos with a tribute gift, please visit karmanos.org/fawcettfund or call 313.576.8110.



photo credit Bruce McBroom courtesy of IPTV images

THE OTHER SIDE OF CANCER:

DOCTOR COMMITTED TO IMPACTING CANCER PATIENTS IN A DIFFERENT ROLE - POST LIFE-SAVING TRANSPLANT

Jeff Forman, M.D., FACR, has seen different sides of cancer: first as a practicing oncologist for 35 years and then as a patient with myelofibrosis, a rare malignant bone marrow cancer. Today, he is impacting cancer care and patients through his commitment to increase awareness and funding for life-saving cancer research.

In May 2016, he received a stem cell transplant from an anonymous donor. This treatment is currently the only option for surviving the disease.

Now, three years after his transplant and with no sign of remaining disease, Dr. Forman is seeking donations of a different kind — funds to support cancer research that will save more lives.

“I’m presently unable to return to clinical work because the treatment made me susceptible to infection,” says Dr. Forman, who was a radiation oncologist at the Karmanos Cancer Institute from 1991 to 2007. “But I want to do what I can to help as many cancer patients as possible.”

More than a year ago, Dr. Forman returned to Karmanos as medical director of Development. In the past, he helped raise funds to support the opening of Karmanos’ Lawrence & Idell Weisberg Cancer Treatment Center located in Farmington Hills — one of 16 Karmanos’ facilities throughout Michigan. He has also been involved in other fundraising initiatives at Karmanos and in the community.

“I’ve long been passionate about fundraising,” Dr. Forman says. “My work connecting with potential donors and raising funds, as well as community outreach, will allow Karmanos to help countless patients.”

Dr. Forman has always been aware of the importance of cancer research programs like those underway at Karmanos, a National Cancer Institute-designated comprehensive cancer center. His transplant experience gave him another perspective on how research helps save lives.

“Up to 50 percent of bone marrow and stem cell transplant patients develop complications caused by an immune system reaction called graft versus host disease [GVHD], which can be fatal,” says Dr. Forman. In fact, Dr. Forman developed a type of GVHD following his transplant that impacts his liver. “Through medication, I can control my GVHD. This treatment is a direct result of past research. That’s why I’m a passionate advocate for research into preventing and treating GVHD.”

Earlier this year, on the occasion of what he calls his third “transplantiversary,” Dr. Forman launched a fundraising program to support testing for a new GVHD treatment at Karmanos. The goal is to raise \$100,000 to support this life-saving initiative. The Brown Family Research Fund will match the first \$30,000 in contributions.

“Research continues to improve the success of our cancer treatments,” Dr. Forman says. “Although many

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► In celebration of his third “transplantiversary” after battling myelofibrosis, Jeff Forman, M.D., FACR, is raising funds to support research and testing for a new graft versus host disease [GVHD] treatment at Karmanos Cancer Institute.

patients today can be cured of cancer, many others are not. It’s only through research that we’ll find better treatments to cure cancer and keep patients alive with good quality of life.”

Dr. Forman and his wife, Miriam, recently celebrated their 40th wedding anniversary. The couple have three adult children, and four of their five grandchildren were born after Dr. Forman had his stem cell transplant.

“I had a pretty rough time following my transplant,” says Dr. Forman, who developed pneumonia, heart and kidney failure, and liver and respiratory problems while hospitalized. “I was in the intensive care unit for two weeks and was put in a medically induced coma. I started getting better about 18 days after the transplant.

“Through this experience, I learned how important family is to me. I want other patients to be able to experience this same feeling of positivity following cancer treatment – to enjoy life with their families for as long as possible. The way to make this happen is by improving cancer treatments. And the only way to do that is through research.”

► To learn more about the GVHD Research Initiative at Karmanos, please call 313.576.8115 or visit karmanos.org/JeffForman.



GROWING STOCK, GROWING GENEROSITY

HOW A GIFT OF STOCK CAN BE WIN-WIN

If you own stock that's increased in value since you purchased it (and you've owned it for at least one year), you have a unique opportunity for philanthropy. When you donate securities to the Karmanos Cancer Institute, you receive the same income tax savings (if you itemize) that you would if you wrote Karmanos a check, but with the added benefit of eliminating capital gains taxes on the transfer, which can be as high as 20 percent.

Making a gift of securities to support transformative cancer care, research and education is as easy as instructing your broker to transfer the shares or, if you have the physical securities, hand-delivering or mailing the certificates along with a stock power to Karmanos in separate envelopes.

Using assets other than cash also allows you more flexibility when planning your gift, and there are even

more potential benefits if you plan your gift creatively. For example, if you aren't ready to give up these assets during your lifetime, a gift of securities through your will or living trust allows you the flexibility to change your mind at any time. You can continue to receive dividends and participate in shareholder votes, and the securities are still yours if you need them for other expenses.

Through creative gift planning, you can secure your own financial future and help support a world free of cancer. We can work with your advisors to help you plan for tomorrow and receive maximum benefits today.

TAKE THE NEXT STEP

We can help clarify and document the steps to donate stock to Karmanos. Simply contact the Office of Planned Giving to see how this gift can be win-win.

Contact the Office of Planned Giving at 313.576.8115 or johnsoli@karmanos.org and we'll help you get started with creating a plan that protects the important people and causes in your life.



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Mission: To lead in transformative cancer care, research and education through courage, commitment and compassion.